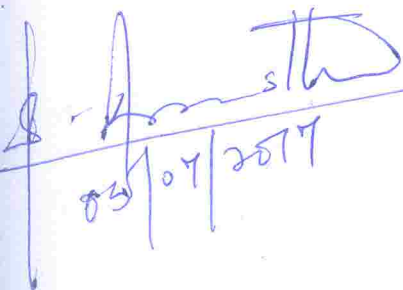

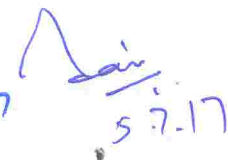


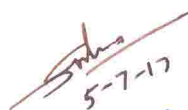
**DR. RAM MANOHAR LOHIA AVADH UNIVERSITY**  
**FAIZABAD**  
**DEPARTMENT OF BUSINESS MANAGEMENT AND**  
**ENTREPRENEURSHIP**

**Ordinance Governing MBA (Full-Time) Programme**

- 1.1 This Ordinance applies to the Department of Business Management and Entrepreneurship of Dr. R. M. L. Avadh University, Faizabad and implemented from the session 2017-18.
- 1.2 The degree of Master of Business Administration (MBA) of Dr. Ram Manohar Lohia Avadh University, Faizabad shall be conferred on the students who have pursued the prescribed programme of study and have cleared 101 credits as prescribed under this Ordinance.
- 1.3 The entire MBA programme shall be spread over four semesters and each semester shall consist of 15 weeks for studies and 2 weeks for examination. In addition there shall be a Summer Internship of 6 to 8 weeks between the first and second year.
- 1.4 The fee charged from the students of MBA programme shall be as approved by the Finance Committee of Dr. R. M. L. Avadh University, Faizabad on the recommendation of the Departmental Committee.
- 1.5 The method of teaching adopted shall be a combination of Lectures, Tutorials, Practical which includes Seminars, case discussions, student presentations, use of audio-visual aids, computers etc.
- 1.6 As a part of faculty development activities, the University shall arrange to regularly send the teachers for further training and development, Industrial visits, refresher courses and participation in conferences, seminars and workshops in India and abroad.
- 1.7 The Choice Based Credit System (CBCS) and Grading System for evaluation shall be as laid down in the Ordinance.

  
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## Admission Criteria & Evaluation

2.1 The number of students to be admitted in the MBA programme shall be 60. In addition there shall be 10% supernumerary seats for armed forces personnel.

2.2 The armed forces personnel whose applications are recommended by the concerned Commanding Officer shall be granted admission on the basis of their relative performance in an interview.

2.3 The candidates for admission to the MBA programme shall be selected through a State/National / International level aptitude test which may consist of both written as well as oral components.

2.4 The eligibility of a candidate to apply for admission to MBA Programme shall be either a Bachelor's degree Under Scheme (10+2+3) in any discipline from any University with minimum 50% marks for General & OBC category candidates and 45% marks for SC/ST Category candidates OR a Pass certificate of final examination conducted by Institute of Chartered Accountants of India, Institute of Cost and Works Accountants of India.

2.5 Reservation: the prevailing Government rules of reservation shall apply in admission.

3.1 **Course Structure:** - MBA (full time) with dual specialization shall consist of four Semesters viz semester first, second, third and fourth.

3.2 The candidates shall study eight courses out of the prescribed nine courses in the first semester and seven courses out of the prescribed eight courses in the second semester. In addition, there shall be a comprehensive Viva-Voce in the second semester.

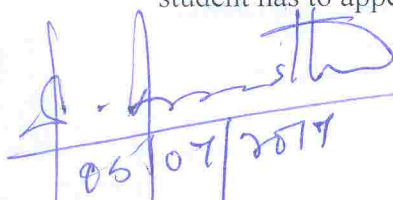
3.3 The candidates shall study three compulsory courses (out of four courses prescribed) and two elective area courses from each chosen area of specialisation in the third and fourth semesters. In addition there shall also be a Summer Internship Project (SIP) in the third semester and a comprehensive Viva-Voce in the fourth semester.

3.4 The examination for odd semesters shall ordinarily be held in the month of December, and for even semesters in the months of May.


3.5 The date (s) of the commencement of the examination as well as last date for receipt of the examination form and fees will be decided by HoD/ Registrar/COE/VC and it will be notified by the Registrar/COE of the University.

3.6 Every candidate shall be examined in the courses as laid down in the syllabus prescribed and approved by academic bodies of the University.

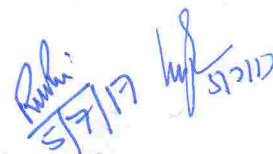
3.7 The semester end examination shall constitute 70% weightage of evaluation. Questions for this examination shall be set by a panel of examiners approved by the Board of Studies. Duration of each such examination shall be three hours. The scheme of examination shall ensure that no student has to appear for examinations in more than two courses on any single day.

  
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3.8 The continuous internal assessment shall constitute 30% weightage of evaluation and shall be based on factors such as class tests, participation in seminars, case discussions and group activities, quizzes, individual and group presentations, written assignments, term courses, class participation, co-curricular and extracurricular activities and attendance.

3.9 It shall be the duty of the Teacher teaching a particular course to conduct internal assessment. In case more than one teachers are sharing the teaching work in a course, each teacher shall evaluate independently and a weighted average would be taken.

3.10 Students with less than 75% attendance in a course shall not be eligible to appear in the End Semester Examination. However, in exceptional cases the Dean/Head/ Director/Coordinator may grant a relaxation in required percentage of attendance by not more than 15 % on the basis of genuine reason. Relaxation in attendance may be allowed to students who get placed and the employer desires for early joining during the fourth semester. However, such students shall be required to complete assignments and other requirements of internal evaluation in consultation with the respective faculty members.

3.11 MBA programme shall be a combination of

- (a) Credit per Courses: 3 Credits
- (b) Summer Internship Project (SIP) shall have 4 credits
- (c) Comprehensive viva-voce shall have 5 credits

3.12 (i) Viva-Voce will conducted by a panel of two examiners

- (a) One external
- (b) One internal

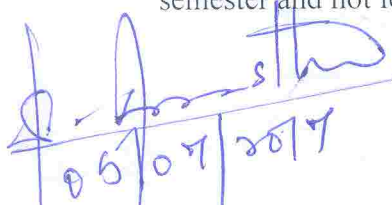
(ii) Practical/Tutorial/Sessional exams will be conducted by the subject teacher


(iii) The project will be evaluated jointly by two examiners.

- (a) One external
- (b) One internal

3.13 The candidate will present the project report before the panel of examiners, faculty members and all the student of the same semester. This panel of the examiners will evaluate candidates on the basis of presentation of the project report and queries answered by them. The marks shall be awarded confidentially only by the panel of examiners.

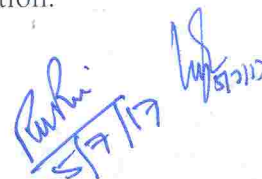
3.14 A candidate shall be required to secure not less than 50 percent marks in aggregate in each semester and not less than 40 percent marks in each course in order to pass the examination.

  
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