# Dr. RamManohar Lohia Avadh University

(A University Dedicated for the Academic Excellence with NAAC Grade - B)



# STRATEGIC PLAN (2022-2027)

Dr. Ram Manohar Lohia Avadh University Ayodhya – 224001, UP www.rmlau.ac.in



# Dr. Ram Manohar Lohia Avadh University, Ayodhya

Year of Establishment: 1975 Website: www.rmlau.ac.in

764

20

07

737

04

02

- Affiliated Colleges
- > Aided Colleges
- Government Colleges
- Self Finance Colleges
- Constituent Colleges
- > Auditorium 03
- Guest House

Health Center	01
Gymnasium	01
Bank	02
EDP Cell	01
Video Conferencing Room	01
Smart Class Rooms	12
Girls Hostel	02
Boys Hostel	02

## Dr. Ram Manohar Lohia Avadh University, Ayodhya



Faculty:	11
Campus Institutes	04
PG/Research Departments (Regular):	09
PG Departments (Self Finance):	22
Teachers (Regular):	50
Teachers (Self Finance):	141
Research Chairs:	04
On Going funded Projects:	16
Center of Excellence:	05
➤ MoU's:	15
Research Subjects (Regular Mode):	30
Research Subjects (Self-finance Mode):	13
UG Subjects (Self Finance):	36
Diploma/Certificate Courses:	14

# Dr. Ram Manohar Lohia Avadh University, Ayodhya

# VI To

## VISION

To develop an accountable work culture in which all the responsible stakeholders work together for the benefit of the society and nation through their collaborative and innovative efforts to promote quality education and research.

### MISSION

To advance the learning by teaching and research; and disseminate its approach and output in the society by innovation, resilience, excellence and research with accountable, accessible and affordable system of education.



## UNIVERSITY'S STRATEGIC PLAN

### OBJECTIVE



To draw a future road map of the development of the University with a major focus on the faculty empowerment, strengthening of administrative and academic infrastructure, resource mobilization, creation of student friendly environment, social connectivity through lab to land programs and to set a long term strategy for global projection of the University.

### STRATEGIC GOAL

University has a glorified list of achievements with a present 'Grade-B' status by NAAC. In the technology enabled world scenario, the strategic goals of the University will continue to be modified over time. Thus, to compete with the globally recognized institute of eminence, the university focuses on the following strategic goals in the coming five years (2022 to 2027) for a sparkling projection on every front of the academics -

- Academic Excellence
- Research and Development
- Collaboration and Cooperation
- Resources Planning and Basic Infrastructure
- College Development
- Eco-friendly, Green Campus



#### **Academic Excellence**





University has developed an academic development strategy to provide quality education that inculcates core values, skills and intellectual discipline in the students and enables them to make a positive contribution to the society. A list of University's key aspects and commitments for the coming five years (2022-2027) are as follows -

- University aims at achieving academic excellence through multidisciplinary curriculum, inter-disciplinary curriculum, blended teaching methods and technology enabled learning environment.
- Through its "Equal Opportunity Cell", the University commits to provide equal opportunity of admission and resource utilization to the students of every category regardless of their background.

- The University is committed to use blended pedagogy incorporating traditional, interactive and ICT enabled pedagogical techniques.
- Through its "Skill Development Cell", University commits to provide opportunity for skill development, growth and career preparation to all its students.



- The University will also provide extracurricular opportunities for its students to succeed globally and develop personal and transferable skills. For this University has established and "Activity Club" in 2022.
- University has developed a policy for curriculum development and implementation and strengthens the existing academic programs in the light of global standards and industry requirements on the regular basis.

- Developing innovative programs in the core and applied areas of the social sciences, arts, management, applied sciences, vocational studies and other academic disciplines is also committed during the term plan.
- It will also be ensured that teaching is fuelled by best practices, an inclusive approach to learning and opportunities for digital technology and innovation.
- The University intends to strengthen the campus student enrollment with a target of 10000 by 2027 which in the session 2021-22 is 5012.
- University has started following programs in the sessions 2021-22
  - $_{\odot}\,$  B.Sc. in 11 subjects and B.A. in 09 subjects
  - $\,\circ\,$  B.Com. Program, D.Pharma and B.Pharma
  - 07 PG Diploma courses in various vocational streams of Science and Technology, Social Science and Foreign Languages e.g. French and Korean.

- The University is committed to start Five year integrated L.L.B. and Four year integrated B.Ed (affiliation process is underway) within the time span of the term plan.
- Implementation of NEP-2020 provisions is one of the prime commitments of the University. However, University has adopted NEP-2020 provisions in BA, BSc and BCom courses from the session 2021-22 and it is going to be implemented in PG and Research programs from the session 2022-23.



University has successfully started NEP based BA classes from the session 2021-22 in 02 of its constituent colleges. University commits to make remanent 04 constituent colleges functional within the period of strategic plan. Aim is also to decorate all the constituent colleges gradually with the UG courses in Arts, Science, Commerce streams along with vocational/professional courses.

#### **Research and Development**

University is committed for the promotion and encouragement of high quality research and innovation. For monitoring and facilitation of the research activities and to churn out a robust mechanism for research ecosystem, the University has established a "Research and Development Cell" in the year 2021. For promotion of high quality research and innovation, the University, during the term plan 2022-2027, commits the following -

- University encourages quality research in multidisciplinary and interdisciplinary areas.
- University commits to promote Industry-academia interaction for better employability and therefore a collaborative research culture in association with industries will be attempted to bring lab-to-land concept in practice.
- To promote collaborative research university also commits for a strong tie up with the HEIs of developed nations.



Research and Development.....

In order of collaborative research, 06 MoUs with different nationally recognized institutions and 01 with the international institution have been signed in the session 2021-22. University aims to sign at least 06 MoUs per year in the strategic plan period (2022-2027).



- ➤ The prime Institutes covered by MoUs in the year 2021 and 2022 are
  - o India Meteorological Department, Ministry of Earth Sciences, Govt. of India (14 June 2021),
  - Travel Trade Association of UP, Lucknow (29 January 2021),
  - Travel Agent Association of India, UP-Uttarakhand Chapter (23 January 2021),
  - o ICAR Central Institute of Subtropical Horticulture, Lucknow (24 November 2021),
  - Higher Educational Institution of Republic on Trinidad & Tobago (25 October 2021)
  - o University of Rajasthan, Jaipur (14 February 2022)
  - All India Institute of Medical Sciences, Bhopal, MP (19<sup>th</sup> May 2022)

#### Research and Development.....

- $\succ$  University provides a conducive environment for conducting research with investment for adequate facilities and infrastructure for training and wellbeing of its employees. Route & Set Up
- $\succ$  University commits to support non-funded research projects of the research inmates by creating an endowment. For this University has developed 'Fund for Research Promotion'.
- > University encourages teachers and research scholars to apply for the commercially driven Research Projects and publish research papers in high quality scholarly reviewed/referenced national and international journals with impact factor and high ratings.



Submit Proposal

PROJECT

LIFECYCLE

Manage Project

Close Out

Project

Develop

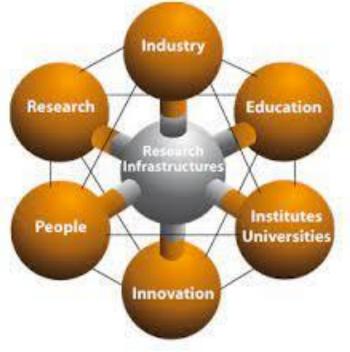
Proposal

Find

Funding

> University Ensures an effective participation of teachers and students in research programs like seminars, conferences, workshops, training programs. Research and Development.....

- As one of the best practices and under the faculty motivation and encouragement process, University ensures to reward optimal contributions of teachers and scholars to academic publications and academic achievements.
- As one of the best practices University provides one time "Seed money" to young faculty members for research enhancement on the basis of their annual appraisal report.
- University will invest in infrastructure for regional, national and international cooperation and gain potential for skill development and people-to-people cooperation.
- University aims to maximize the cultural, social and economic benefits derived from its research regionally, nationally and worldwide.



### **Collaboration and Cooperation**

The University with grow up in collaboration and cooperation with Public, Private, voluntary and commercial organizations and its alumni.

- University commits to establish global collaboration CO and regional ecosystem for sustainable growth.
- University commits to establish a strong bonding and connect with local and regional community.
- University commits to establish a holistic relationship with public and government to promote and possible utilization of the research outcome of University
- University will invest in its capacity to enhance research activities associated with trade, industry and other external organizations.
- An International Cooperation Policy has also been developed for international cooperation. Working in this direction University has already established an "International Relations Cell".



Collaboration and Cooperation .....

- With the cooperation of NCC-NSS units of colleges, local NGOs, schools and UP Tourism Department, University, since 2017, is actively participating in a globally recognized event of Ayodhya famed as "Divya- Deepotasav".
- University will enhance its academic research as well as co-working with industry (Establishment of Incubation Center is almost in the final stage).
- University will continue to provide a gateway for public engagement with the University's research and teaching through exhibitions, public education, schools and outreach programs.
- University is committed to increasing its cultural, social and economic influence both at the local and regional levels.
- Department Social Work and Department of Adult & Extension Education of the University have already adopted 05 nearby villages for community awareness and outreach activities. Extracting the resources of these departments University will proved to be an active participant in the development of the local community.

Collaboration and Cooperation .....

- University also aims to groom its students for placement and entrepreneur activities through its "Placement and Soft Skills Development Cell", which in cooperation with Employment Office of State Government, private Employment agencies, reputed companies and NGOs, conducts Personality Development and Placement programs on a regular basis.
- To trigger the Personality Development and Placement activities, University commits for the following –

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- Creation of student profile at Department/College level to explore his skill area and strength.
- Creation of 'Activity Clubs' at Colleges and Departments to host interactive sessions with HR representatives of Industries and with reputed personalities.
- Creation of alumni network at Colleges and Department level.
- Creation of 'Employment Opportunity' information board at Colleges and Department level.

### **College Development**

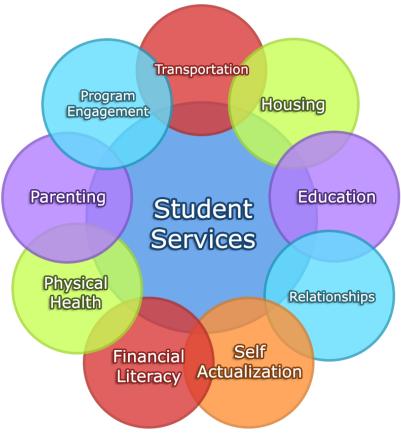
Affiliated and constituent colleges are the important elements of university structure. The University sincerely coordinates with the colleges on almost every front of academics and research with the help various cells constituted by the University. To maintain the pace of college development the University commits for the following



- > To organize regular interface meetings with Colleges.
- > To organize Teacher Recharge Programme on the regular basis.
- To sensitize college teachers for innovation in higher education through counselling and awareness programmes.
- To encourage affiliated colleges to start their own Vocational/ Skill based clusters. Few of the colleges like – KNIPSS, Sultanpur, Kisan PG College, Baharaich, Viswanath PG College, Sultanpur and RR PG College, Amethi have reported about the establishment of their own skill development centers.

#### College Development .....

- To organize Awareness Program for Accreditation of Colleges. Working in this direction, the NAAC Cell, IQAC and UGC Cell of the University is jointly preparing for successive training and encouragement programs for the affiliated institutions to attempt for "Provisional Accreditation for Colleges (PAC)" launched recently by NAAC.
- University is also developing a framework for Internal Grading of its affiliated Colleges. This will also help colleges to prepare themselves for PAC and NAAC grading and create a healthy competitive environment for academic-quality upliftment.
- University will encourage Colleges to establish 'Placement Cell' and 'Activity Club' for their students.



#### **Eco-friendly, Green Campus**

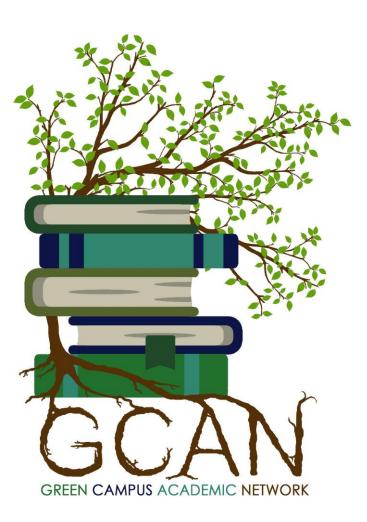
#### Zero waste (Solid waste) Green Campus



Zero waste Green campus is one of the key aspects of the strategic plan of the university. Working in this direction the university has initiated a **Green Campus Campaign** in the year 2021.

- University has planted more than 25000 plants in last two years on its campus with 90% survival rate.
- University aims for the plantation of 25000 exotic fruits and plants in the strategic plan period.
- Under the Green Energy campaign, the university at present is using 135KVA electricity out of 750KVA annual load (18%) with solar panels installed on various buildings. This saves Rs 1,00,000 per month of the University.

University has made it mandatory to use LED lights in every building of the campus and aims to be independent in the sector of Electricity consumption in the strategic plan period by creating 750KVA annual electricity generation capacity through solar systems.



- University has also made it mandatory from the year 2021 for newly constructed buildings to build up Rain Water Harvesting System.
- To reduce the environmental pollution University on third Saturday of the every month restricts the entry of automobile on the campus and encourages the use of bicycle and electric powered vehicles.
- University has started Zero Waste Campaign from the year 2021 with a 10 year plan to make the campus free from solid waste by 2027. University commits to make campus 80% free from solid wase by 2025 and 100% free from solid wase by 2027.

#### **Resource planning and Infrastructure**

In order to provide a sustainable platform to strengthen education and research, University has developed a policy of optimum utilization of resources and funds for self-reliance.

> Research-led teaching"

"Engaged research-led

teaching'

External engagement

"Engaged

research

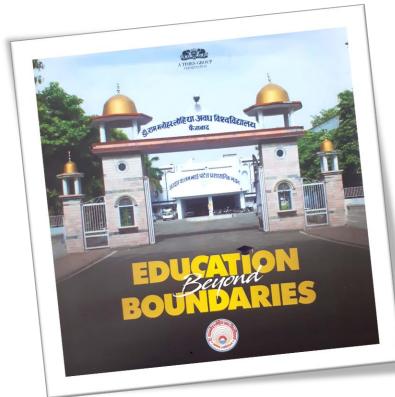
Teaching

"Engaged

teaching'

- The University actively manages both its income and expenditure in a responsible manner which ensures that the resources are to be effectively developed to meet the strategic goals of the University.
- The University will also try to better integrate its structures to excel teaching and research simultaneously.
- The University is investing in information technology to Research enhance research capacity, to enrich teaching and learning process and to provide effective management of administrative tasks.
- University will provide the infrastructure that enables all staff and students to communicate effectively, share information securely and collaborate locally and globally.

- University has developed sports and cultural policy for creation of sports facilities under various schemes like Inter Collegiate Sports Event, Khelo India, Inter University Sports Activities of AIU, etc.
- In the term period the University will establish a "Wall of Fame" in campus the campus which will showcase the achievements of students, faculty members, non-teaching staff and aluminise.



- Development of the "Wall of University History" and "Wall of Donors" is also one of the commitments of the University.
- Students of Fashion Designing and Fine Arts would be encouraged to develop "Art Galleries" for showcasing and selling of the garments, paintings and sculptures.
- The University will also publish a "Coffee Table Book" for the showcasing of its term plan achievements.

- University will also ensure the display of inspirational slogans on wall and hoardings inside the campus for their awareness and inspiration.
- University has its own Distillation Centre for production of perfumes from the waste flowers from the temples of Ayodhya. University will attempt for the marketing of perfume produced by this distillation center.



- University has also a museum on its campus. It will be enriched during the term plan and open for the public visit with a nominal entry fees.
- University has received Grade-B accreditation by NAAC grading in March 2021 and has ventured for ranking by NIRF. Several areas have been identified for improvisation and score-improvement in the strategic plan period (2022-2027).
- University commits to Participate in NAAC, NIRF, Qs and other National/ International Ranking for continuous assessment and accreditation.

- Strengthening of Alumni Network is the important aspect of Resource Mobilization. Working in this direction University has constituted "Alumni Connect Cell" in 2021 to bring independent Alumni Associations of campus and colleges under one umbrella.
- Alumni Association of the campus has attracted resources worth Rs.70 Lakh for the university.
- University commits for a sincere planning to maintain the professional networking of its aluminous for the exchange of ideas and to attract funds/donation for the development of the student centric facilities in the university.
- University has launched an online methodology for the Hostel allotment and redressal of grievances from 2021 and commits to provide quality facilities to the hostel inmates in the term period such as free wi-fi, indoor games, hygienic mess facility and other indoor amenities.



### **Skill Development Centres (Vocational Clusters)**

- Creation of Vocational Clusters is another key aspect of resource planning. Working in this direction University has made 04 Skill Development Clusters functional on its campus from the session 2021-22. These are –
  - Yoga and Wellness Centre
    - Centre of Fashion Designing
    - Distillation Centre for production of perfumes from waste flowers from Ayodhya's temples

KNOWLEDGE

TRAINING

COMPETENCE

SKILLS

EXPERIENCE

ABILITY

GROWTH

- Centre of Information Communication Technology (ICT)
- University also commits to start 03 more Skill Development Vocational Clusters by the session 2023-24. These are –
  - Centre of Tourism and Tour Operations
  - o Centre of Painting and Sculpture
  - Centre of Hardware and Networking

### **Innovation Centre and Incubation Cell**

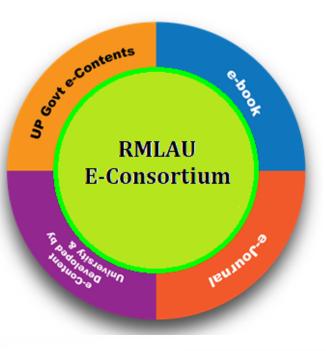


- University has made Coordination Committee in December 2021 to start Innovation Centre.
- University has already processed documents for the registration of the Incubators under Section-08 of the 'Company Act 2013' with a name 'Dr. Lohia Incubation Foundation'.
- University's Incubators are also working to identify possible collaborators to sign MoUs for collaborative and participative activities.
- University commits to create a special budgetary provision for the growth of Innovation Centre and Incubators.
- It is expected that the joint venture of the Innovation Centre and Incubation Cell will start yielding results by the end of year 2022.

#### **RMLAU E-Consortium**

In coordination with its "Central Library" and "Online Education and LMS Cell" University aims to launch a "RMLAU E-Consortium" for the students of campus and affiliated colleges.

- This will provide all kind of digital-learning facility provided by University itself, by the Central Government, State Government and Institutions under the umbrella of MoUs.
- Digital-laboratory and live-classes would be the prime features of this facility.
- University has already completed the digitalization work of the Library along with creation of E-Library facility enriched with more than 20 thousand E-Books and E-journals.
- University also aims for the Development of a Mobile App to make E-Books and E-journals available to the students on their mobile screen.





#### **International Projection**

- $\succ$  In order to extend the reach of ongoing campus courses and research activities to the National/International Student Community the University commits to take following steps in the strategic plan period (2022-2027) – Internationalization is the future of education.
  - $\checkmark$  to make University website more user friendly.
  - ✓ to bring Academic, Examination, Financial and Library system of the university under automation mode.
  - $\checkmark$  to go for a tie-up with google and other social platforms for publicity.
  - ✓ to target one or more campus departments/courses and develop the state-of-theart teaching/learning and research facility.
  - $\checkmark$  to equip departments with modern aids and technology.
  - $\checkmark$  to develop a conducive eco-system for mobilization of students across the globe.
  - $\checkmark$  to develop up to the mark residential facilities to attract international students.
  - ✓ to project university as one of the tourist and research spot with its on campus Museum which has many important archeological objects related to the history of Ayodhya.
  - To go for a special budgetary provision for the 'International Projection of the University'.



- University nurtures students' mental, physical, cultural growth with various activities to improve their overall personality development and to make them civilized Indian citizens.
- University with its "Dean Students' Welfare Office" looks after the protection of rights of the students and at every level supervises the student welfare activities. University commits to strengthen the dimensions of student-welfare by implementing following activities in the strategic plan period.
  - Students' Safety Insurance Scheme
  - Soft Skills Programme
  - $\circ$  Career Guidance Scheme
  - $\circ$  Youth Festivals
  - Nirbhay Kanya Abhiyan (Fearless Girl Campaign)
  - o Earn-while-Learn Scheme



### **Establishment of HRDC:**

University has already applied to UGC for establishing HRDC on the campus in order to enhance teaching and research skills of the teachers.

### **Consultancy Services:**

- to trigger the revenue generation from the existing knowledge bank and laboratory facility, University has recently started working on the institutionalisation of Consultancy Services in the campus.
- Three faculty members of the University have completed 04 consultancy projects. University has recently constituted a committee for the policy formation on Consultancy Services.

#### **Compendium of Published Materials:**

To project the academic abilities of the faculty members on the global platform, the university aims to go for compendium of the published material on an annual basis.