



DR. RAM MANOHAR LOHIA AVADH UNIVERSITY, AYODHYA

Syllabus of the Minor Subject Tourism in Ayodhya For First and Second year of B.A./B.Sc./B.Com

Syllabus Developed by				
SN	Name of Expert/BoS Member	Designation	Department	College/ University

Programme/Class: Certificate		Year: Second	Semester: III and IV
Subject: Minor (Elective)			
Course Code: M010303T		Course Title: Tourism in Ayodhya	
Credits: 05		Minor / Elective	
Max. Marks: 25+75		Min. Passing Marks:	
Total No. of Lectures-Tutorials-Practical (in hours per week): L-T-P: 5-0-0			
Unit	Topics	No. of Lectures	
I	Basics of Tourism 1. Concept, importance and growth of Tourism Industry 2. Tourism and Travel Concepts 3. Tourism Industry Orientation 4. Communication Skills and Personality Development 5. Computer Applications & Information Technology 6. Tourism Resources of Ayodhya	15	
II	History of Ayodhya 1. Antiquity of Ayodhya, Historical Geography. 2. Rise and Fall of Ikshvakus, Genealogy of kings 3. Age of Prasenjit, Various Ganas. 4. Various Religious development in Ayodhya. 5. Socio-economic conditions of Ayodhya 6. Age of Nawabs	15	
III	Historical places in Ayodhya 1. Ram Janam Bhumi 2. Gopratar Ghat 3. Suraj Kunda 4. Rama Ki Poudi	15	

V. H. Choudhary
21/1/20

	5. Mani Parvata 6. Tulsi Smarak Bhavan	
IV	Historicity of Temples and Ghats of Ayodhya 1. Kanak Bhavan 2. Dashrath Mahal 3. Sugriva Tila 4. Nageshwar Nath 5. Digambar Jaina Temple 6. Hanuman Garhi 7. Treta ke Thakur 8. Sita Ki Rasoi	15
V	Modern Tourist Attractions 1. Ram Katha Sangrahalaya 2. Deepotsava 3. Gulab Bari 4. Bahu Begaum Maqbara 5. Residence of Begum Akhtar 6. Kosal Meuseum	15

SUGGESTED BOOKS:

1. Bhatia. A.K : *Tourism Development Negi.*
2. Jagmohan : *Travel & Tourism*
3. Tewari. S.P : *Tourism Dimensions*
4. Seth. P. N : *Successful tourism Management in India.*
5. Singh. R.D : *Tourism Today (3 Volumes) .*
6. Sinha. P.C : *International Encyclopaedia of Tourism (12 Volumes) Dixit, Manoj: Dimensions of Indian Tourism*
7. *The Business of Travel Agency and Tour Operations Management* by A.K Bhatia, Sterling Publication
8. *Travel Agency Management* by Mohinder Chand
9. *Business Communication: Meenakshi Raman, Prakash Singh.*
10. *Business Communication: K. K. Sinha.*
11. *Business Communication: R. K. Madhukar.*
12. *Business Communication Concepts and Skills: T. N. Chhabra. Business Communication: R. T. Chappeler and W. L. Read. Bajpai, B.L.: Making Management still more effective*
13. Bajpai, B.L: *Indian Ethos and Modern Management*
14. *Handbook of Practical Communication Skills: Edited by Chrissie Wright. Brown, Percy: Indian architecture. Volume 1& 2*
15. Basham, A.L. *The wonder that was India Gupta I.C.: Tourism products of India Punja, Shobita : Museums of India*
16. Punja, Shobita : *Great monuments of India Agarwala, V.S. The heritage of Indian art Basham A.L.: A cultural history of India*
17. Ambrose, Kay : *Classical dances and customs of India Bulke Father K.: Ramakatha, Allahabad University, 1950 Bekker Hans : Ayodhya, Vols. I and II, 1986*

18. Lal B.B. : Rama, His Historicity, Mandir and Setu : Evidences of Literature, Archaeology and other sciences, Aryan Books, New Delhi, 2008

19. Law B.C.: Historical Geography of Ancient India, Paris, 1954 Macdonell A.A. : A History of Sanskrit Literature, MLBD, New Delhi





